

Exam. Code: 105404
Subject Code : 1403

Bachelor in Business Administration 4th Semester
(Batch 2020-23)
BUSINESS ENVIRONMENT
Paper-BBA-405

Time Allowed—3 Hours] [Maximum Marks—50

Note :- Attempt **FIVE** questions in all, selecting at least **ONE** question from each Section. The **fifth** question may be attempted from any Section. All questions carry equal marks.

SECTION—A

1. Discuss in detail the concept of Business Environment.
2. What is the relationship of various environmental forces on business ? Explain any two environmental factors.

SECTION—B

3. Explain the process and importance of Environmental Scanning.
4. Explain any two aspects of economic reforms in detail.

SECTION—C

5. Discuss the objectives of Economic Planning. Also explain the strategy and priorities of XIth plan.
6. Explain the Social Responsibility of Business.

SECTION—D

7. What do you understand by the term Deficit Financing ? Also discuss its implications for the Indian Economy.
8. Discuss the Fiscal and Monetary Policy changes in India.